

U.S. NAVAL SEA CADET CORPS

2300 Wilson Boulevard Arlington VA 22201-3308 (703) 243-6910/Fax (703) 243-3985

30 August, 2000

NSSC INFORMATION LETTER 11-00

From: Executive Director, Naval Sea Cadet Corps

Subj: RED RIBBON WEEK PARTICIPATION BY NAVAL SEA CADET CORPS

Encl: (1) Letter to School Superintendents from Ana Maria Salazar, Deputy Assistant Secretary of Defense, Drug Enforcement Policy and Support of 21 June 2000

1. **Purpose.** To encourage Naval Sea Cadet, Navy League Cadet and Naval Sea Cadet Corps Officer participation in national and local Red Ribbon Week 2000 ceremonies sponsored by the Department of Defense, government agencies and local civil authorities in order to raise public awareness of the dangers of drug abuse and promote prevention programs.
2. **Background.** Red Ribbon Week was established in 1985 by the Virginia Federation of Parents and the Illinois Drug Education Alliance. The red ribbon symbolizes a commitment to reduce the demand for and use of illicit drugs in the community. It was inspired by the death of Special Agent Enrique S. Camarena, Drug Enforcement Administration (DEA), who was murdered by drug traffickers in 1985. With the support of anti-drug coalitions, the Red Ribbon Campaign was established as a national event in 1988, with activities being held in the month of October. Since 1991 the Department of Defense (DoD) has commemorated Red Ribbon Week to recognize the Department's outreach to the nation's communities and encourage drug demand reduction activities by the men and women of the Department of Defense. This commemoration has expanded to a national effort to educate America's youth about a drug free lifestyle.
3. **Discussion.** The Naval Sea Cadet Corps (NSCC) encourages participation by Cadets and Officers in Federal and local government sponsored activities held in conjunction with Red Ribbon Week 2000. An open letter from Ana Maria Salazar, Deputy Assistant Secretary of Defense for Drug Enforcement Policy and Support, enclosure (1), is provided for substantiation of the official nature of Red Ribbon Week activities. All members of the Naval Sea Cadet Corps are urged to attend and participate in Red Ribbon Week activities nationwide, including DoD sponsored events. Pentagon Red Ribbon observances will be held in Washington, DC during 23-25 October, 2000. Active participation in a sponsored Red Ribbon Week activity will meet requirements for the NSCC Citation Ribbon and meet the community participation criteria for the Drug Reduction Service Ribbon.

THE ADVENTURE OF A LIFETIME

WWW.SEACADETS.ORG

4. **Cancellation.** This letter is cancelled 31 December 2000.

A handwritten signature in black ink, appearing to read 'M.D. Ford', written in a cursive style.

M.D. FORD

Distribution:

National Chairman

National President

Field Representatives

Regional Directors

Unit Commanding Officers

White House Office of National Drug

Control Policy (Youth Media Campaign)

DASN (DEP&S)

DEA (Chief, Drug Demand Reduction)

COMNAVCRUITCOM (012)



**OFFICE OF THE DEPARTMENT OF DEFENSE COORDINATOR
FOR DRUG ENFORCEMENT POLICY AND SUPPORT**

**1510 DEFENSE PENTAGON
WASHINGTON DC 20301-1510**

21 JUN 2000

Dear Superintendent:

Each year the nation celebrates Red Ribbon Week, a national, voluntary effort to raise the awareness of the dangers of drug abuse and the need for drug abuse prevention efforts. Red Ribbon Week was inspired by the death of Drug Enforcement Administration (DEA) Special Agent Enrique S. Camarena, who was murdered by drug traffickers in 1985. His sacrifice has been recognized by passing out red ribbons with a slogan and a theme about a drug free life during the last seven days of October. This commemoration has expanded to a national effort to educate our youth. Your schools may celebrate this event already.

The Red Ribbon Week 2000 observances within the Pentagon are scheduled for October 23-25. The theme is "Lead By Example" and the slogan is "Get real—get real drug free." The event will feature educational presentations.

We invite your students and teachers to come to the Pentagon Concourse and share the exhibits and events scheduled for any one of those days. Each Service and agency associated with the Department of Defense will have booths displaying their youth outreach programs. Representatives will pass out red ribbons and other giveaways that show their example and determination to help children choose not to take drugs. Events will include educational presentations and posters, bands, notable Americans who set examples in the lives and choices they have made, tours of the Pentagon and maybe a celebrity or two who will interact directly with students to talk about the importance of staying drug free. This would be a good time to bring your civics, U.S. history and health students to the Pentagon and join the celebration.

The Department of Defense has long been in the forefront of the Nation's effort to control the use of illegal drugs. By volunteering to mentor and teach youth to make healthy life choices, supporting drug interdiction efforts by law enforcement agencies, and drug testing and education efforts within our own Department of Defense communities, we have been steadfast in our efforts to confront this problem.

I encourage you to come to the Pentagon, enjoy the educational presentations and share the celebration and support of your nation during this important week. For more information or assistance, you may reach Mary Burgess at (703) 799-7344.

Sincerely,

A handwritten signature in black ink, appearing to read "Ana Maria Salazar".

Ana Maria Salazar
Deputy Assistant Secretary of Defense for
Drug Enforcement Policy and Support

